

Urban Cultural Landscapes

A public seminar by Professor Xavier Greffe
Professor of Economics, University Paris 1 - Sorbonne



Date: Thursday 16 October

Commencing: 6:30pm

Venue: Macquarie University Art Gallery

Cost: Free

Professor Greffe is the author of *Arts and Artists from an Economic Perspective* (2002) and a distinguished academic with the University of Paris at the Sorbonne.

He is one of the leading figures within the LEED Programme of the OECD where he has been a consultant on Economic Development in both Western and Eastern Europe. He is the current Chair of the LEED/OECD Forum on Partnerships and Local Governance. Join us as Professor Greffe will share his insights on local development, economic policy and the economics of culture.

The concept of urban cultural landscapes is increasingly measured in terms of the level of amenities that cities provide their populace - leverage to life-style choices. But, we also inhabit a post-modern city where people are looking for experience, feeling and attachment to place. This imperative has implications for policy. This seminar brings to the fore the idea of the urban cultural landscape as an ecosystem, a vision for the future.

RSVP Essential

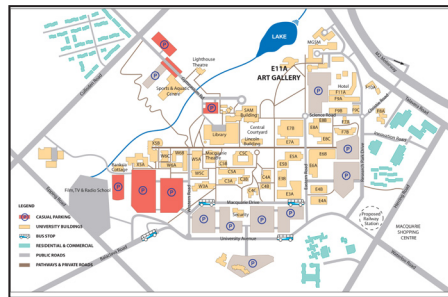
Blanche Menadier 14 October

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This event is sponsored by Macquarie University and the Innovative Universities European Union Centre

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